

# PRO INKJET EXPRESS

Implement or migrate your inkjet workflow quickly and profitably



## OVERVIEW

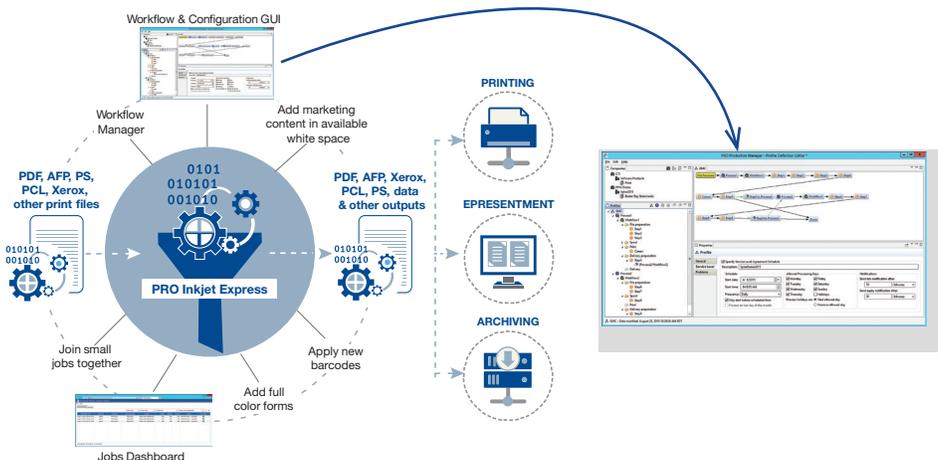
PRO Inkjet Express is a flexible solution that gives you the tools you need to easily implement and manage an automated production workflow for your Inkjet presses. It is unique in allowing you to migrate and modify existing workflows to full color inkjet without the need to reengineer existing processes or recompose existing print streams. With PRO Inkjet Express, you can quickly take advantage of the features and capabilities of your full color inkjet press, leveraging functionality that will reduce your costs, while offering your customers more value.

### With PRO Inkjet Express You Can

- Accelerate ROI for high speed inkjet printers and finishing technology.
- Reduce postage costs.
- Expedite migrating to inkjet presses by quickly setting up the workflows needed for your production, post-production and mailing requirements.
- Take advantage of an easy-to-use graphical interface, reducing or eliminating the need for IT involvement.
- Quickly migrate existing jobs to new inkjet presses in order to get print volumes up to targets fast, increasing your ROI on the equipment – without having to start from scratch and recompose your existing print stream.
- Replace pre-printed shells with inline color, and selectively add color to your documents, saving stationery related costs and improving customer communications.

### What does PRO Inkjet Express do?

- Combine small jobs into large runs to ensure that your inkjet press will run optimally and profitably
- Segment large jobs for rolls, inserters, and mailing processes
- Change output formats of existing jobs without recomposing print streams
- Adjust positioning of names and addresses to fit standardized envelopes
- Add IMb barcodes, take advantage of householding and use color for significant postage cost savings
- Replace pre-printed shells with inline color, and add color to existing files to save money and enrich customer communications
- Place multiple documents in one envelope to save money



## An example of what PRO Inkjet Express can do:

When they decided to purchase new Inkjet Presses, a print service provider in the U.S. identified a number of requirements and goals that would determine how quickly they would realize a return on their investment. They knew that they would need to adapt their workflow, and recognized that doing this efficiently would be a key factor in profitability. They wanted to move most of their print volume over to the new equipment as quickly as possible, with minimal disruption to existing processes.

By planning and testing a modified workflow *before* finalizing their press purchase, the PSP was able to hit the ground running once the presses were in place. In choosing Crawford Technologies, they were able to take advantage of the fact that the solution supported virtually all inkjet vendors' presses. This allowed them to consider a wide range of hardware offerings, while taking advantage of cooperative business and technical partnerships to implement a cohesive end-to-end workflow.

	PAYMENT - THANK YOU			1550328568 19953	01/01	-2705.61
12/31	UNITED AIRLINES	DENVER	CO	1650034008 18812	01/01	90.05
12/31	GART BROTHERS	WESTMINSTER	CO	1888862399 89954	01/01	127.83
12/31	K-MART	ARVADA	CO	1843743345 25052	01/01	41.00
12/31	WORLD TRAVEL	LOUISVILLE	KY	1594481930 19468	01/01	135.23
12/31	TARGET	PETOSKY	MI	152306143 663246	01/01	117.84

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## Some quick technical facts:

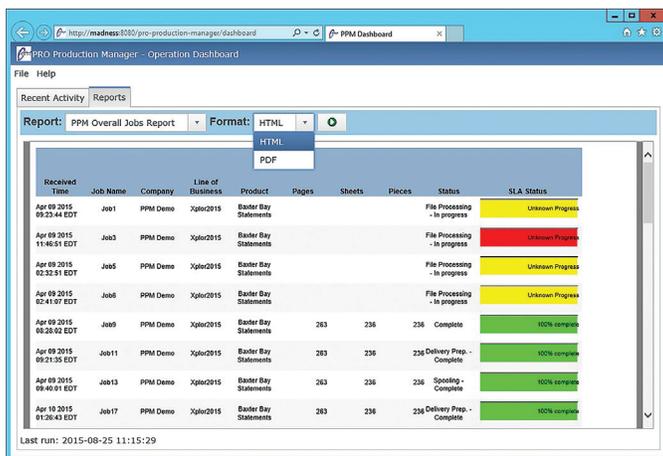
PRO Inkjet Express runs on all major operating systems:

- Windows
- Linux
- AIX
- HP-UX
- Solaris

PRO Inkjet Express supports all major print streams:

- AFP (Line data, mixed mode & fully composed)
- Xerox (LCDS & Metacode)
- PCL
- PostScript®
- PDF
- HTML5
- Line data

*“We saved thousands of dollars in postage costs alone thanks to the tools that PRO Inkjet Express gives us – allowing us to quickly realize ROI on our total investment.”*



Received Time	Job Name	Company	Line of Business	Product	Pages	Sheets	Pieces	Status	SLA Status
Apr 09 2015 02:24:44 EDT	Job1	PPM Demo	Xgto2015	Banker Bay Statements				File Processing - In progress	Unknown Progress
Apr 09 2015 11:46:51 EDT	Job3	PPM Demo	Xgto2015	Banker Bay Statements				File Processing - In progress	Unknown Progress
Apr 09 2015 02:32:51 EDT	Job5	PPM Demo	Xgto2015	Banker Bay Statements				File Processing - In progress	Unknown Progress
Apr 09 2015 02:41:07 EDT	Job6	PPM Demo	Xgto2015	Banker Bay Statements				File Processing - In progress	Unknown Progress
Apr 09 2015 08:28:02 EDT	Job9	PPM Demo	Xgto2015	Banker Bay Statements	263	236	236	Complete	100% complete
Apr 09 2015 09:21:28 EDT	Job11	PPM Demo	Xgto2015	Banker Bay Statements	263	236	236	Delivery Prep - Complete	100% complete
Apr 09 2015 09:40:01 EDT	Job13	PPM Demo	Xgto2015	Banker Bay Statements	263	236	236	Spooling - Complete	100% complete
Apr 10 2015 01:26:43 EDT	Job17	PPM Demo	Xgto2015	Banker Bay Statements	263	236	236	Delivery Prep - Complete	100% complete

PRO Production Manager Operation Dashboard